



TRANSCULTURAL NURSING SOCIETY

Salt Lake City, UT-Oct 23-26, 2024

DONOR PARTICIPATION INFORMATION

The Transcultural Nursing Society International (TCNS), is pleased to invite you to sponsor the 50th Annual Conference and meeting. In the mid-1950s, Dr. Madeleine Leininger became a leader in establishing transcultural nursing as an area of study and practice. In 1974-75, under the leadership of Dr. Leininger, nurses and

other professionals committed to research, education, administration, and practice in this new field founded the Transcultural Nursing Society at the University of Utah. Join us in Salt Lake City, UT, to honor the past 50 years and explore the growth and knowledge leading us into the future! Now, more than ever, Transcultural Nurses are called upon to provide direction for culturally informed care. Record numbers of people worldwide are displaced due to war, climate change, food insecurity, and political unrest. The limitations of the global healthcare system have become apparent and never before has the influence of the social determinants of health been viewed as a priority. Transcultural Nurses cannot address and resolve these challenges alone. It is imperative that we partner and collaborate transnationally, and within multiple healthcare disciplines and practices to assure safe and effective culturally competent care in these challenging times. The public has become acutely aware of the day to day sacrifices nurses make to preserve the health of their communities. Emerging illnesses and issues related to climate change have created an awareness of the vulnerability and interconnectedness of all living beings on this planet. The 50th TCNS conference will explore these challenges and identify strategies to address them. Nurses and healthcare professionals will have the opportunity to engage in dialogue, learning, and discovery. The conference will attract approximately 200 participants in-person. To make this event the best we can offer, **we need your support.** We are seeking donations and sponsors from educational, health care, and community organizations who are committed to culturally competent, congruent healthcare for all people! Please consider a commitment to this vital mission that improves health for all people.

THE TRANSCULTURAL NURSING SOCIETY (TCNS) WILL HOLD ITS ANNUAL CONFERENCE ON

OCTOBER 23-26, 2024

SALT LAKE MARRIOTT CITY CENTER
220 SOUTH STATE STREET
SALT LAKE CITY, UT

MORE INFORMATION:
[HTTPS://TCNS.ORG/
TCNCONFERENCEHOTEL/](https://tcns.org/tcnconferencehotel/)

THE MISSION OF THE TRANSCULTURAL NURSING SOCIETY IS TO ENHANCE THE QUALITY OF CULTURALLY CONGRUENT, COMPETENT, AND EQUITABLE CARE THAT RESULTS IN IMPROVED HEALTH AND WELL-BEING FOR PEOPLE WORLDWIDE.

Who should donate?

- Consulting Services
- Universities/Colleges
- Health Care Systems
- Hospitals
- Educational Videos/Online Courses
- Nursing Programs
- Publishers
- Cultural Programs
- Healthcare Professionals
- Healthcare related agencies
- Nursing Organizations/Societies
- Community Organizations
- Cultural Groups



CONFERENCE THEME AND LEARNING OUTCOMES

Envision the Future, Honor the Past: A Half-Century of Advancement in Transcultural Practice, Education, Research, and Administration

- Examine the historical evolution of transcultural nursing practice, education, research, and administration.
- Explore methods of preparing a new generation of nurses to apply ethical, moral, and politically responsible healthcare to diverse populations.
- Discuss the role of transcultural nursing in addressing emerging health issues impacting individuals, populations, and communities.

SPONSORSHIP OPPORTUNITIES



Sponsorship Options:

We invite you to sponsor the Transcultural Nursing Society and its' mission and goals. We offer a variety of donation opportunities, please see information below. We are also happy to discuss other options which may better meet your needs!

EVENT SPONSOR:

Organizations may choose to sponsor an event during the conference. Partial event sponsorship is available, please call (888) 432-5470 to explore the options.

Available events for 2024 are as follows.

Opening Welcome Reception **\$4,000**

- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page download posted in conference participant portal
- Acknowledgement in printed conference materials
- Representative in attendance at Welcome Reception

Keynote/Plenary Session Presenter **\$4,000**

- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page organizational flyer included in conference materials for each participant (copies supplied by sponsor)

Breaks **\$3,000**

- Half page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- Materials placed on "take one" table at the conference or loaded into our conference portal for download

GENERAL SPONSOR:

Platinum Donor: **\$4,000**

- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One complimentary admission to the conference with contact hours
- One page download posted in conference participant portal
- One page flyer on take one table (copies supplied by sponsor) or loaded into our conference portal for download

Gold Donor: **\$3,500**

- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One page download posted in conference participant portal.
- One page flyer on take one table (copies supplied by sponsor) or loaded into our conference portal for download

Silver Donor: **\$3,000**

- Half page acknowledgment in Book of Abstracts
- Organizational link/acknowledgment on the official TCNS website
- One page flyer on take one table (copies supplied by sponsor) or loaded into our conference portal for download

Bronze Donor: **\$2,500**

- Quarter page official acknowledgment in Book of Abstracts
- Organizational link/acknowledgment on the official TCNS website

QUESTIONS AND FORMS SHOULD BE DIRECTED TO:

LISA A. DOBSON
EXECUTIVE DIRECTOR OF OPERATIONS

MAILING ADDRESS:
TRANSCULTURAL NURSING SOCIETY
37637 FIVE MILE RD., BOX-319
LIVONIA, MI 48154-1543
PHONE: (734) 780-4853
EMAIL: ldobson@tcns.org



Have an insert placed into conference Portal for a donation of \$500!!

All materials must be approved by TCNS prior to mailing to the hotel site prior to October 10, 2024 in order to be included with the participant materials. All mailing, printing and copying costs are the responsibility of the donor organization.

FOR MORE INFORMATION

PLEASE CONTACT:

LISA A. DOBSON
TRANSCULTURAL NURSING SOCIETY
DIRECTOR OF OPERATIONS
(734) 780-5483
EMAIL: ldobson@tcns.org





ADDITIONAL INFORMATION

SERVICES PROVIDED TO DONORS

WHO EXHIBIT INCLUDE:

- BREAKFAST EACH MORNING FOR ONE INDIVIDUAL
- ONE SIX FOOT SKIRTED TABLE WITH TWO CHAIRS
- EXHIBIT LISTING IN BOOK OF ABSTRACTS AVAILABLE TO EACH CONFERENCE PARTICIPANT
- OFFICIAL CONFERENCE NAME TAG
- EXHIBITING WITH A SMALL GROUP OF DONORS, 10 OR UNDER FOR INCREASED ACCESS TO PARTICIPANTS
- ONLY ORGANIZATIONS MAKING A DONATION TO TCNS MAY EXHIBIT

****PARTICIPATING IN CONFERENCE SESSIONS REQUIRES FULL CONFERENCE REGISTRATION FEES, IF APPLICABLE.**

EXHIBIT DATES:

OCT 24-26, 2024 ~ DURING PROGRAM HOURS

PARTICIPANTS WILL BE IN THE EXHIBIT AREA FOR BREAKFAST AND BREAKS. A DETAILED SCHEDULE OF EVENTS WILL BE AVAILABLE UPON ARRIVAL.

DONOR EXHIBIT INSTALLATION:

Exhibits can be set up beginning at 4:30 pm on Oct. 23, 2024 and ending at 7:30 pm. Or beginning at 7:30 am Oct 24, 2024 (must be completed by 8:00 am). Exhibitors are responsible for all materials. The hotel and conference sponsors are not responsible for lost or damaged items left in exhibit space overnight.

DONOR EXHIBIT DISMANTLING:

The conference officially closes on Saturday, Oct. 26, 2024. All exhibit materials must be cleaned up by 12:00 pm that day. Shipping of materials are the exhibitors' responsibility. Please contact the hotel for assistance.

LODGING INFORMATION:

A BLOCK OF ROOMS IS BEING HELD FOR THE TRANSCULTURAL NURSING SOCIETY CONFERENCE:

HOTEL ROOMS: \$199 PER NIGHT PLUS ALL APPLICABLE TAXES AND RESORT FEES. ROOMS MUST BE BOOKED BY SEPTEMBER 29, 2024, TO RECEIVE THE SPECIAL RATE. SPECIAL RATES ARE ONLY AVAILABLE AS LONG AS ROOMS ARE AVAILABLE IN OUR ROOM BLOCK. IF THE ROOM BLOCK FILLS BEFORE SEPTEMBER 29, 2024, THEN THE ROOM RATE MAY GO UP. FOR CALL-IN RESERVATIONS, PLEASE USE THIS PHONE NUMBER: 1-866-961-8700, AND IDENTIFY YOURSELF AS PART OF THE TRANSCULTURAL NURSING SOCIETY ANNUAL CONFERENCE (TNS)2024.

SALT LAKE MARRIOTT CITY CENTER
220 SOUTH STATE STREET
SALT LAKE CITY, UT

MORE INFORMATION:

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THE SPECIAL RATE OF \$199/NIGHT PLUS TAXES AND APPLICABLE FEES. ROOMS FILL FAST SO BOOK YOUR ROOM EARLY.

TERMS AND CONDITIONS

1. The Donor Form found on page 4 must be completed by an individual who has the authority to act on behalf of the donor.
2. Donor exhibitor space is one, six-foot skirted table with two chairs.
3. Conference Portal Download is limited to one flyer per \$500 donation and must be submitted for prior approval by **October 10, 2024** to ldobson@tcns.org.
4. Exhibitor space is not guaranteed until full donation is received. Full donation must be received by October 15, 2024.
5. Cancellations and refund requests must be received in writing by September 1, 2024. If these requirements are met, 50% of the donation will be refunded within two weeks after the conference ends. After **September 1, 2024 no refunds can be offered** and the donation shall serve to cover costs incurred by the Transcultural Nursing Society for the sponsorship opportunity.
6. TCNS reserves the right to assign space as necessary.
7. No entertainment or social functions may be scheduled at an exhibit space.
8. All donor exhibitor functions must be done within the assigned exhibitor space. **Canvassing or aggressively approaching attendees outside the exhibitors' space will not be permitted under any condition.** If this happens you will be asked to leave and no refund will be provided.
9. All donor exhibits must be installed by **8:00 am on October 24, 2024**. Exhibits must be torn down and cleaned up by **12:00 noon on Saturday, October 26, 2024**.
9. The donor agrees to abide by the terms of this contract and any applicable provisions under TCNS's agreement with the management of the **Salt Lake City Marriott, City Center**.
10. The donor exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the hotel.
11. Any donor exhibitor wishing to attend the conference must register and pay all applicable registration fees. Unless otherwise noted in the sponsorship agreement.
12. The donor exhibitor warrants that they will comply with all copyright restrictions applicable to, but not limited to, music, video, literature, and display materials.
13. Donor exhibitors are encouraged to insure their exhibits, merchandise, and display materials.
14. No flammable decorations shall be used in exhibitor space.
15. Donor exhibitor is responsible for shipment of all materials to and from the Hotel. Exhibitor must contact hotel directly for shipment of materials and pay all required costs.
16. The selling of any products and the related taxes for delivery during the TCNS conference is the sole responsibility of the exhibitor. If selling merchandise, exhibitor must notify TCNS in advance and disclose, and have approved, all items being sold.
17. TCNS reserves the right to ask a donor/exhibitor to leave the premises if these conditions are not met or are broken during the exhibit hours.



Sponsorship Donor Form

QUESTIONS AND FORMS
SHOULD BE DIRECTED TO:

LISA A. DOBSON
DIRECTOR OF OPERATIONS
MAILING ADDRESS:
TRANSCULTURAL NURSING SOCIETY
37637 FIVE MILE RD., BOX 319
LIVONIA, MI 48154-1543
PHONE: (734) 780-4853
EMAIL: ldobson@tcns.org

Organization/Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: (Required) _____

Website: _____

***All Payments should be paid in full by October 10, 2024 ~ Unless Other Arrangements Have Been Approved by the Transcultural Nursing Society**

*Sponsorship Level:

___ Platinum: \$ 4,000 - Up

___ Gold: \$ 3,500

___ Silver: \$ 3,000

___ Bronze: \$ 2,500

___ OTHER: \$ _____

*Event Sponsor:

___ Opening Reception: \$4,000

___ Keynote/Plenary Session Presenter: \$4,000

___ Breaks: \$3,000

___ Partial Event Sponsor Amount: _____

___ Take One Table or Portal Download \$500

Brief Description of your organization: _____

List any products or services you would like to exhibit: _____

Name: _____ Title: _____

Signature: _____ Date: _____

*Email: _____

The signer of the application for sponsorship is the official representative of the sponsor and has the authority to certify representatives and act on behalf of the sponsor in all negotiations. *Once your application and payment have been processed, you will receive by *EMAIL information on how to submit for your sponsor benefits. If you have questions, please call toll free: (888) 432-5470 or email staff@tcns.org

Payment Options:

___ Check enclosed (payable to TCNS—Transcultural Nursing Society) ___ Check will follow

___ Visa ___ MasterCard Amount to be charged: _____

Card Number: _____ Expiration Date: _____

Name on Card: _____ Email for Receipt: _____
(please print)

Billing Address of Credit Card: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Questions and Forms should Be Directed to: Lisa A. Dobson, Director of Operations, Mailing Address: Transcultural Nursing Society,
37637 Five Mile Rd., Box 319, Livonia, MI 48154-1543 PHONE: (734) 780-4853 Email: ldobson@tcns.org