The Transcultural Nursing Society International, is pleased to invite you to attend the 46th Annual Conference and meeting. This is an exciting opportunity to get to know culturally diverse communities and explore the Louisville, KY area. The theme is Transcultural Nursing: Influencing Research, Education, Practice and Administration. This theme is timely for all aspects of healthcare including education, practice, administration, and research. Nurses and healthcare professionals will have the opportunity to engage in dialogue, learning and discovery. The conference will attract 225 to 300 participants.

To make this event the best we can offer, we need your support. We are seeking donations and sponsorships from educational, health care, and community organizations along with other related groups that promote, value, and support cultural competency within their healthcare environments. Sponsorships can be tailored to meet your needs. In addition, we would like to invite you and members of your organization to join us in the celebration of nurses and other healthcare professional who provide care for persons of diverse cultural backgrounds throughout the world.

The Transcultural Nursing Society (TCNS) will hold its annual Conference on October 21-24, 2020 at the Galt House Hotel, A Trademark Collection Hotel by Wyndham 140 North Fourth Street Louisville, KY 40202, US

THE MISSION OF THE TRANSCULTURAL NURSING SOCIETY IS TO ENHANCE THE QUALITY OF CULTURALLY CONGRUENT, COMPETENT, AND EQUITABLE CARE THAT RESULTS IN IMPROVED HEALTH AND WELL-BEING FOR PEOPLE WORLDWIDE.

CONFERENCE OBJECTIVES / OUTCOMES

1. Discuss strategies for advocating social change to promote culturally competent care
2. Apply transcultural nursing theories in research, education, practice and administration
3. Identify transcultural nursing research and theory to address migrant health challenges, gender issues, and women’s health
4. Analyze issues influencing transcultural nursing research, education, practice and administration

Who should donate?
- Consulting Services
- Universities/Colleges
- Health Care Systems
- Hospitals
- Educational Videos/Online Courses
- Nursing Programs
- Publishers
- Cultural Programs
- Healthcare Professionals
- Healthcare related agencies
- Nursing Organizations/Societies
- Community Organizations
- Cultural Groups
Sponsorship Options:

We invite you to sponsor the Transcultural Nursing Society and its’ mission and goals. We offer a variety of donation opportunities, please see information below. We are also happy to discuss other options which may better meet your needs!

**Event Sponsor:**
Organizations may choose to sponsor an event during the conference. Partial event sponsorship is available, please call (888) 432-5470 to explore the options.

Available events for 2020 are as follows.

**Opening Welcome Reception**  $3,500
- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page insert in program folder for each participant (copies supplied by sponsor)
- Acknowledgement in printed conference materials
- Representative in attendance at Welcome Reception

**Keynote/Plenary Session Presenter**  $3,000
- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page organizational flyer included in conference materials for each participant (copies supplied by sponsor)

**Breaks**  $2,500
- Half page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- Materials placed on “take one” table at the conference

**Bronze Donor:**  $1,500
- Quarter page official acknowledgment in Book of Abstracts
- Organizational link/acknowledgment on the official TCNS website

**General Sponsor:**

**Platinum Donor:**  $3,500
- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One complimentary admission to the conference with contact hours
- One year TCNS membership including an online subscription to the Journal of Transcultural Nursing
- One page insert in program folder for each participant (copies supplied by sponsor)

**Gold Donor:**  $3,000
- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One page insert in program folder for each participant (copies supplied by sponsor)

**Silver Donor:**  $2,500
- Half page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- Materials placed on “take one” table at the conference

**Questions and Forms Should Be Directed to:**

Lisa A. Dobson
Director of Operations
Mailing Address:
Transcultural Nursing Society
37637 Five Mile Rd., #319
Livonia, MI 48154-1543
Phone: (888)432-5470
Email: ldobson@tcns.org

FOR MORE INFORMATION
PLEAS CONTACT:
Lisa A. Dobson
TCNS Director of Operations
Toll Free: (888) 432-5470
Email: ldobson@tcns.org

Have an insert placed into conference participants bags for a donation of $300!!

All materials must be approved by TCNS prior to mailing. Inserts must be received in the TCNS Global Office prior to October 1, 2020 in order to be included in the bags. All mailing, printing and copying costs are the responsibility of the donor organization.
Exhibit Information

Services Provided to Donors who Exhibit Include:

- Breakfast each morning for one individual
- One Six Foot skirted table with two chairs
- Exhibit listing in book of abstracts available to each conference participant
- Official Conference Name Tag
- Exhibiting with a small group of donors, 20 or under for increased access to participants
- Only organizations making a donation to TCNS may exhibit

**Participating in Conference Sessions requires full conference registration fees, if applicable.

Exhibit Dates:

Oct. 22-23, 2020 — 8AM - 3PM
Oct. 24 2020 — 8AM - Noon

Participants will be in the exhibit area for breakfast, breaks, poster viewing. A detailed schedule of events will be available upon arrival.

Donor Exhibit Installation:

Exhibits can be set up beginning at 3:00 pm on October 21, 2020 and ending at 6:30 pm. Or beginning at 7:00 am October 22, 2020 (must be completed by 8:00 am). Exhibitors are responsible for all materials. The hotel and conference sponsors are not responsible for lost or damaged items left in exhibit space overnight.

Donor Exhibit Dismantling:

The conference officially closes on Saturday, October 24, 2020. Exhibits must be torn down and removed by 8:00 am on October 22, 2020. Donor exhibitors are responsible for all materials. The hotel and conference sponsors are not responsible for lost or damaged items left in exhibit space overnight.

Terms and Conditions

1. The Donor Form found on page 4 must be completed by an individual who has the authority to act on behalf of the donor.

2. Donor exhibitor space is one, six-foot skirted table with two chairs.

3. Tote bag inserts are limited to one piece per $300 donation and must be submitted for approval prior to shipment. Upon approval, tote bag inserts must arrive at the TCNS Global Office by October 1, 2020 at the donors’ expense.

4. Exhibitor space is not guaranteed until full donation is received. Full donation must be received by August 1, 2020. Cancellations and refund requests must be received in writing by September 1, 2020. If these requirements are met, 50% of the donation will be refunded within two weeks after the conference ends. After September 1, 2020 no refunds can be offered and the donation shall serve to cover costs incurred by the Transcultural Nursing Society for the sponsorship opportunity.

5. TCNS reserves the right to assign space as necessary.

6. No entertainment or social functions may be scheduled at an exhibit space.

7. All donor exhibitor functions must be done within the assigned exhibit space. Canvassing or aggressively approaching attendees outside the exhibitors’ space will not be permitted under any condition. If this happens you will be asked to leave and no refund will be provided.

8. All donor exhibits must be installed by 8:00 am on October 22, 2020. Exhibits must be torn down and cleaned up by 12:00 noon on Saturday, October 24, 2020.

9. The donor agrees to abide by the terms of this contract and any applicable provision under TCNS’s agreement with the management of the Galt Hotel, Downtown Louisville, KY.

10. The donor exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor’s displays, equipment, and other property brought upon the premises of the hotel.

11. Any donor exhibitor wishing to attend the conference must register and pay all applicable registration fees. Unless otherwise noted in the sponsorship.

12. The donor exhibitor warrants that they will comply with all copyright restrictions applicable to, but not limited to, music, video, literature, and display materials.

13. Donor exhibitors are encouraged to insure their exhibits, merchandise, and display materials.

14. No flammable decorations shall be used in exhibitor space.

15. Donor exhibitor is responsible for shipment of all materials to and from the Galt Hotel, Louisville, KY. Exhibitor must contact hotel directly for shipment of materials and pay all required costs.

16. The selling of any products and the related taxes for delivery during the TCNS conference is the sole responsibility of the exhibitor. If selling merchandise, exhibitor must notify TCNS in advance and disclose, and have approved, all items being sold.

17. TCNS reserves the right to ask a donor/exhibitor to leave the premises if these conditions are not met or are broken during the exhibit hours.

Lodging Information:

A block of rooms is being held for the Transcultural Nursing Society Conference:

Galt House Hotel, A Trademark Collection Hotel by Wyndham
140 North Fourth Street - Louisville, KY 40202, US

Online booking:
https://tcns.org/tcnconferencehotel/

The special rate of $199/night plus taxes and applicable fees. Rates will go up after September 28, 2020. Rooms fill fast so book your room early.

Reservations are open now!

2020 — Louisville, KY — October 21-24
Sponsorship Donor Form

Organization/Individual Name: ______________________________________________________________

Address: ________________________________________________________________________________

City: _______________________________________________State:______________Zip: _______________

Phone: (_____ )____________________  Email: (Required) ________________________________

Website:  ________________________________________________________________________________

*All Payments should be paid in full by August 1, 2020 ~  Unless Other Arrangements Have Been Approved by the Transcultural Nursing Society

*Sponsorship Level:

___ Platinum: $ 3,500 - Up
___ Gold: $ 3,000
___ Silver: $ 2,500
___ Bronze: $ 1,500

*Event Sponsor:

___ Opening Reception: $3,500
___ Keynote/Plenary Session Presenter: $3,000
___ Breaks: $2,500
___ Partial Event Sponsor Amount: __________________
___ Bag Inserts: $300

Brief Description of your organization:
____________________________________________________________________________________
____________________________________________________________________________________

List any products or services you would like to exhibit:
____________________________________________________________________________________
____________________________________________________________________________________

Name: ___________________________________________  Title: ________________________________

Signature: ____________________________  Date: ______________________________

*Email: ____________________________________________

The signer of the application for sponsorship is the official representative of the sponsor and has the authority to certify representatives and act on behalf of the sponsor in all negotiations. *Once your application and payment have been processed, you will receive by *EMAIL information on how to submit for your sponsor benefits. If you have questions, please call toll free: (888) 432-5470 or email staff@tcns.org

Payment Options:

___ Check enclosed (payable to TCNS—Transcultural Nursing Society)  ___ Check will follow

___ Visa  ___ MasterCard  Amount to be charged: ____________________________

Card Number: ____________________________  Expiration Date: ____________________________

Name on Card: ____________________________  (please print)

Billing Address of Credit Card:

City: ___________________________________________  State: __________  Zip: __________

Signature: ____________________________  Date: ____________________________

Questions and Forms should Be Directed to: Lisa A. Dobson, Director of Operations, Mailing Address: Transcultural Nursing Society, 37637 Five Mile Rd., #319, Livonia, MI 48154-1543  PHONE: (888)432-5470  Email: ldobson@tcns.org