

CELEBRATING

45 YEARS
1974-2019

TRANSCULTURAL NURSING SOCIETY



Richmond, VA - October 16-19, 2019

Transcultural Nursing Society
MANY CULTURES ONE WORLD
www.tcns.org

DONOR PARTICIPATION INFORMATION



The Transcultural Nursing Society International, is pleased to invite you to attend the **45th Annual Conference** and meeting. This is an exciting opportunity to get to know culturally diverse communities and explore the Richmond, VA area. The theme is **Transcultural Nursing: Advancing Cultural Care**. This theme is timely for all aspects of healthcare including education, practice, administration, and research. Nurses and healthcare professionals will

have the opportunity to engage in dialogue, learning and discovery. The conference will attract 225 to 300 participants.

To make this event the best we can offer, we need your support. We are seeking donations and sponsorships from educational, health care, and community organizations along with other related groups that promote, value, and support cultural competency within their healthcare environments. Sponsorships can be tailored to meet your needs. In addition, we would like to invite you and members of your organization to join us in the celebration of nurses and other healthcare professional who provide care for persons of diverse cultural backgrounds throughout the world.



THE TRANSCULTURAL NURSING SOCIETY (TCNS)

WILL HOLD ITS ANNUAL CONFERENCE ON

OCTOBER 16-19, 2019 AT THE

OMNI HOTEL DOWNTOWN RICHMOND, VA

100 SOUTH 12TH STREET

RICHMOND, VIRGINIA, 23219

(804) 344-7000

THE MISSION OF THE TRANSCULTURAL NURSING SOCIETY IS TO ENHANCE THE QUALITY OF CULTURALLY CONGRUENT, COMPETENT, AND EQUITABLE CARE THAT RESULTS IN IMPROVED HEALTH AND WELL BEING FOR PEOPLE WORLDWIDE.

Who should donate?

- Consulting Services
- Universities/Colleges
- Health Care Systems
- Hospitals
- Educational Videos/Online Courses
- Nursing Programs
- Publishers
- Cultural Programs
- Healthcare Professionals
- Healthcare related agencies
- Nursing Organizations/Societies
- Community Organizations
- Cultural Groups

CONFERENCE OBJECTIVES / OUTCOMES

1. Explore new definitions of community locally and globally
2. Analyze trends to advance transcultural nursing knowledge and practice
3. Reflect on innovative ways to prepare transcultural nurses
4. Discuss evidence-based interprofessional models for culturally competent care



SPONSORSHIP OPPORTUNITIES



Sponsorship Options:

We invite you to sponsor the Transcultural Nursing Society and its' mission and goals. We offer a variety of donation opportunities, please see information below. We are also happy to discuss other options which may better meet your needs!

EVENT SPONSOR:

Organizations may choose to sponsor an event during the conference. Partial event sponsorship is available, please call (888) 432-5470 to explore the options.

Available events for 2019 are as follows.

Opening Welcome Reception **\$3,500**

- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page insert in program folder for each participant (copies supplied by sponsor)
- Acknowledgement in printed conference materials
- Representative in attendance at Welcome Reception

Keynote/Plenary Session Presenter **\$3,000**

- One page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- One page organizational flyer included in conference materials for each participant (copies supplied by sponsor)

Breaks **\$2,500**

- Half page acknowledgment in Book of Abstracts
- Acknowledgment on TCNS official website with link to Sponsor
- Materials placed on "take one" table at the conference

GENERAL SPONSOR:

Platinum Donor: **\$3,500**

- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One complimentary admission to the conference with contact hours
- One year TCNS membership including an online subscription to the Journal of Transcultural Nursing
- One page insert in program folder for each participant (copies supplied by sponsor)

Gold Donor: **\$3,000**

- One page acknowledgment in Book of Abstracts
- One table top exhibit at conference
- Organizational link/acknowledgment on the official TCNS website
- One page insert in program folder for each participant (copies supplied by sponsor)

Silver Donor: **\$2,500**

- Half page acknowledgment in Book of Abstracts
- Organizational link/acknowledgment on the official TCNS website
- One page flyer on take one table (copies supplied by sponsor)

Bronze Donor: **\$1,500**

- Quarter page official acknowledgment in Book of Abstracts
- Organizational link/acknowledgment on the official TCNS website

QUESTIONS AND FORMS SHOULD BE DIRECTED TO:

LISA A. DOBSON

DIRECTOR OF OPERATIONS

MAILING ADDRESS:

TRANSCULTURAL NURSING SOCIETY

37637 FIVE MILE RD., #319

LIVONIA, MI 48154-1543

PHONE: (888)432-5470

EMAIL: ldobson@tcns.org



Have an insert placed into conference participants bags for a donation of \$300!!

All materials must be approved by TCNS prior to mailing. Inserts must be received in the TCNS Global Office prior to

October 1, 2019

in order to be included in the bags. All mailing, printing and copying costs are the responsibility of the donor organization.

FOR MORE INFORMATION

PLEASE CONTACT:

LISA A. DOBSON

TCNS DIRECTOR OF OPERATIONS

TOLL FREE: (888) 432-5470

EMAIL: ldobson@tcns.org





EXHIBIT INFORMATION

SERVICES PROVIDED TO DONORS WHO EXHIBIT INCLUDE:

- BREAKFAST EACH MORNING
- ONE SIX FOOT SKIRTED TABLE WITH TWO CHAIRS
- EXHIBIT LISTING IN BOOK OF ABSTRACTS AVAILABLE TO EACH CONFERENCE PARTICIPANT
- OFFICIAL CONFERENCE NAME TAG
- EXHIBITING WITH A SMALL GROUP OF DONORS, 20 OR UNDER FOR INCREASED ACCESS TO PARTICIPANTS
- ONLY ORGANIZATIONS MAKING A DONATION TO TCNS MAY EXHIBIT

****PARTICIPATING IN CONFERENCE SESSIONS REQUIRES FULL CONFERENCE REGISTRATION FEES, IF APPLICABLE.**

EXHIBIT DATES:

OCT. 17-19, 2019 ~ 8AM - 3PM

OCT. 20, 2019 ~ 8AM - NOON

PARTICIPANTS WILL BE IN THE EXHIBIT AREA FOR BREAKFAST, BREAKS, POSTER VIEWING. A DETAILED SCHEDULE OF EVENTS WILL BE AVAILABLE UPON ARRIVAL.

DONOR EXHIBIT INSTALLATION:

Exhibits can be set up beginning at 3:00 pm on October 16, 2019 and ending at 6:30 pm. Or beginning at 7:00 am October 17th (must be completed by 8:00 am). Exhibitors are responsible for all materials. The hotel and conference sponsors are not responsible for lost or damaged items left in exhibit space overnight.

DONOR EXHIBIT DISMANTLING:

The conference officially closes on Saturday, October 19, 2019. All exhibit materials must be cleaned up by 1:00 pm that day. Shipping of materials are the exhibitors' responsibility. Please contact the hotel for assistance.

LODGING INFORMATION:

A BLOCK OF ROOMS IS BEING HELD FOR THE TRANSCULTURAL NURSING SOCIETY CONFERENCE:

OMNI HOTEL DOWNTOWN RICHMOND, VA
100 SOUTH 12TH STREET
RICHMOND, VIRGINIA, 23219
(804) 344-7000
ONLINE BOOKING: WWW.TCNS.ORG

THE SPECIAL RATE OF \$175/NIGHT PLUS TAXES AND APPLICABLE FEES. RATES WILL GO UP AFTER SEPTEMBER 24, 2019. ROOMS FILL FAST SO BOOK YOUR ROOM EARLY. RESERVATIONS ARE OPEN NOW!

TERMS AND CONDITIONS

1. The Donor Form found on page 4 must be completed by an individual who has the authority to act on behalf of the donor.
2. Donor exhibitor space is one, six-foot skirted table with two chairs.
3. Tote bag inserts are limited to one piece per \$300 donation and must be submitted for approval prior to shipment. Upon approval, tote bag inserts must arrive at the TCNS Global Office by October 1, 2019 at the donors' expense.
4. Exhibitor space is not guaranteed until full donation is received. Full donation must be received by August 1, 2019. Cancellations and refund requests must be received in writing by September 1, 2019. If these requirements are met, 50% of the donation will be refunded within two weeks after the conference ends. After *September 2, 2019 no refunds can be offered* and the donation shall serve to cover costs incurred by the Transcultural Nursing Society for the sponsorship opportunity.
5. TCNS reserves the right to assign space as necessary.
6. No entertainment or social functions may be scheduled at an exhibit space without prior approval of TCNS.
7. All donor exhibitor functions must be done within the assigned exhibitor space. Canvassing outside the exhibitors' space will not be permitted.
8. All donor exhibits must be installed by 8:00 am on October 17, 2019. Exhibits must be torn down and cleaned up by 1:00 pm on Saturday, October 19, 2019.
9. The donor agrees to abide by the terms of this contract and any applicable provision under TCNS's agreement with the management of the Omni Hotel, Downtown Richmond, VA.
10. The donor exhibitor assumes the entire responsibility and liability for losses, damages, and claims arising out of injury or damage to exhibitor's displays, equipment, and other property brought upon the premises of the hotel.
11. Any donor exhibitor wishing to attend the conference must register and pay all applicable registration fees. Unless otherwise noted in the sponsorship.
12. The donor exhibitor warrants that they will comply with all copyright restrictions applicable to, but not limited to, music, video, literature, and display materials.
13. Donor exhibitors are encouraged to insure their exhibits, merchandise, and display materials.
14. No flammable decorations shall be used in exhibitor space.
15. Donor exhibitor is responsible for shipment of all materials to and from the Omni Hotel Richmond, VA. Exhibitor must contact hotel directly for shipment of materials and pay all required costs.
16. The selling of any products and the related taxes for delivery during the TCNS conference is the sole responsibility of the exhibitor. If selling merchandise, exhibitor must notify TCNS in advance and disclose, and have approved, all items being sold.
17. TCNS reserves the right to ask a donor/exhibitor to leave the premises if these conditions are not met or are broken during the exhibit hours.



Sponsorship Donor Form

QUESTIONS AND FORMS
SHOULD BE DIRECTED TO:

LISA A. DOBSON
DIRECTOR OF OPERATIONS
MAILING ADDRESS:
TRANSCULTURAL NURSING SOCIETY
37637 FIVE MILE RD., #319
LIVONIA, MI 48154-1543
PHONE: (888)432-5470
EMAIL: ldobson@tcns.org

Organization/Individual Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Email: (Required) _____

Website: _____

***All Payments should be paid in full by August 1, 2019 ~ Unless Other Arrangements Have Been Approved by the Transcultural Nursing Society**

*Sponsorship Level:

___ Platinum: \$ 3,500 - Up

___ Gold: \$ 3,000

___ Silver: \$ 2,500

___ Bronze: \$ 1,500

*Event Sponsor:

___ Opening Reception: \$3,500

___ Keynote/Plenary Session Presenter: \$3,000

___ Breaks: \$2,500

___ Partial Event Sponsor Amount: _____

___ Bag Inserts: \$300

Brief Description of your organization:

List any products or services you would like to exhibit:

Name: _____ Title: _____

Signature: _____ Date: _____

*Email: _____

The signer of the application for sponsorship is the official representative of the sponsor and has the authority to certify representatives and act on behalf of the sponsor in all negotiations. *Once your application and payment have been processed, you will receive by *EMAIL information on how to submit for your sponsor benefits. If you have questions, please call toll free: (888) 432-5470 or email staff@tcns.org

Payment Options:

___ Check enclosed (payable to TCNS—Transcultural Nursing Society) ___ Check will follow

___ Visa ___ MasterCard Amount to be charged: _____

Card Number: _____ Expiration Date: _____

Name on Card: _____
(please print)

Billing Address of Credit Card: _____

City: _____ State: _____ Zip: _____

Signature: _____ Date: _____

Questions and Forms should Be Directed to: Lisa A. Dobson, Director of Operations, Mailing Address: Transcultural Nursing Society,
37637 Five Mile Rd., #319, Livonia, MI 48154-1543 PHONE: (888)432-5470 Email: ldobson@tcns.org